



Annual Report
2021

Presidents Report

Gayle Sartori

I would like to take this opportunity to thank each and every one of our players, families, coaches, volunteers and committee for your commitment to our Club this year. Your time, patience and passion is appreciated.

I was fortunate to watch every single team play this year. What I saw was Auskick, Juniors and Youth players enjoying their footy and playing with spirit and fair play. Our kids just love playing footy which is a huge credit to you.

The 2021 season has been one full of achievements big and small. I like to look for things that are positive to share as too often we can get bogged down in what is not going well. So let me share a few highlights for season 2021:

- Our Year 9/10 Girls team won the Red Division Premiership. A second Premiership for our coaches and many of our players
- Piara Waters had the largest Auskick participation number in both the East Fremantle & South Fremantle District with 290 registered players
- Our Starkick program launched and we were hopeful to get 10 registrations. This year we had 22 amazing children join our program and that number is likely to double in 2022
- We committed to offering a pre-season Youth fitness and gym training sessions which were well attended
- We committed to replacing and acquiring new equipment to ensure teams had the best equipment to train with
- Our Coach Coordinators implemented mentoring, information and feedback

sessions with the hope to continue and expand in season 2022

- Our Junior & Youth teams won 57.35% of games this year in comparison to 33.55% in 2020. That I believe is not only a credit to all of our Coaches but also to our players
- PWJFC saw a significant drop in transfers out of our club for this season as well as drop in kids just not returning to footy
- We had 30 players achieve their 50th games this year
- PWJFC had their first player, Alana Papalia, selected to play Rogers Cup for East Fremantle
- We have great club/player representation in the current Development squads. I would also like to acknowledge Brett Cornwill & Steve York who were invited to coach some of these development squad teams, and a shout out to our Coach Coordinator Adam Waight who was asked to coach the 13s & 14s EF boys development squads
- One of our Year 9/10 players Madison Evans won Runner Up Fairest & Best at the District Awards and a special mention to Fletcher Tinsley from our Year 7 boys team who placed third in the Fairest & Best for his division
- I am also so proud to say that 20 of our Youth players polled one or more votes in the Districts Fairest & Best awards. That is a third of our youth playing group and that is a credit to not only them but their coaches

Looking forward to season 2022 the club



is excited to announce a Youth fund where youth teams can apply for a grant to provide them with opportunities to travel or invest in programs specific to their team. This will align our Club with many of the other Clubs in the district that provide unique and memorable experiences for their youth players.

Our focus will continue to work with coaches & families to keep players in our club and see the percentage of transfers continue to drop.

In 2022 we hope to formally start working with the PW Senior Football Club to start establishing relationships and pathways for our youth players to transition into after they age out of our club.

In closing I just want to give a shout out and thanks to our wonderful committee. Without each and every one of these people our teams would not take the field each week.

I would also like to thank everyone in our wonderful club for the support given and shown to me as I navigated my first year as President. There has been challenges along the way but I can honestly say that it has been such a rewarding year for me and I cannot tell you how much I love this club.



Vice Presidents Report

Grant Hill



This year has seen our club grow substantially across the board. While our playing numbers have increased, we have also rolled out a number of programs that have developed our Coaches and players as a whole.

Last year we identified that our Coaches required more support and guidance and this year we have made a substantial investment in regards to offering training, support and mentoring throughout the season. Through consultation with our Coaching teams we have also invested heavily in equipment to provide them with the tools to actively engage and deliver their skill and knowledge based learning outcomes to our players.

Our playing base has grown this year with new teams in Auskick and the inaugural introduction of our All abilities Starkick program. Our junior teams specifically noted consolidation of teams moving from Year 2 into Year 3 which saw growth in players per team to 22. I would like to thank those Coaches involved in managing this aspect for player training and rotations on game day to ensure all the players received quality time on and off the field.

Our Starkick program that is discussed in more detail within this report, was supported through a grant we applied for from the Department of Local Government, Sport and Cultural Industries and we are grateful for the support and commitment they have provided to this program. As a community-based initiative we look to expand in 2022 and we are excited to see the growth in the program and welcoming new players and members to our club.

Our Youth teams continue to develop, and we

have seen this season deliver a strengthened player profile in team engagement and enjoyment. Although success has been varied across the season, the commitment of the Coaching teams and how they have imparted on their players the importance of teamwork has been very positive to see.

This year we have also seen the introduction of our Youth Grant, that offers Youth teams the ability to access financial support from the club to undertake additional experiences outside of those offered by our club directly. I hope that teams will utilise this grant next season to supplement any fundraising activities that will see them gain experiences outside of our club and district.

Our committee continues to identify and deliver community-based initiatives and fundraising that strengthens our bond within our community and what we can offer as a club to our member and playing base. This however is not an easy task amongst a small number of committee members, and I would like to thank ALL our committee for their ongoing and passionate support of our players and you our member base.

PWJFC Treasurer's Report

Kirstie Cornwill



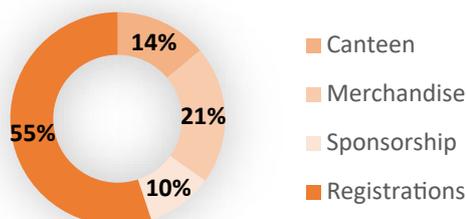
At the commencement of the 2020/21 financial year the two PWJFC accounts contained the below:

025988-4	\$122,122.92
025987-6	\$11,089.31
Bank Total	\$133,212.23

Several bills were outstanding as at the end of the 2019/20 financial year. Expenses relating to the previous season totalled \$44,091.54. These expenses related to the windups, fundraising expenses, coaches and managers night, council expenses and merchandise invoices.

A youth futures fund was created with \$10,000 transferred. The Starkick grant (\$5,000) was also transferred to its own account for easier reconciliation.

What have we received?



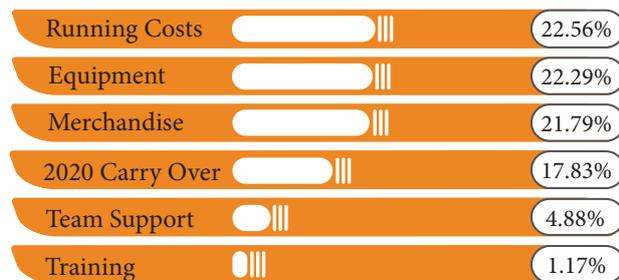
As is normal, nearly half our income is attributed to registrations, with just under \$74,000 paid. Thanks to Chris Pearson and his family, we operated our canteen at Rossiter this season, taking in \$15,936.54 (10.08% of income). The canteen made just over \$6,500 profit for our club. Merchandise sales totalled \$28,103.02 (17.7% of income).

Where and how have we spent?

The purchase of new merchandise (24.88% of total spend) and club equipment (23.80% of total spend) contributed to much of the clubs spending. The largest spend for equipment was new goal posts for Piara (no more holding

the posts on wet and windy days). This year we launched a variety of new merchandise, which has been well received by the Piara family. We have carried over stock for the new season to the value of approximately \$28,635.60. Merchandise will be more closely monitored this year.

This year we wanted to ensure our teams were able to create a great environment for the footy season. All junior teams were offered a team building/coaching night to benefit their season. Of the 12 junior teams, 6 teams took up this offer. Our youth teams were provided with a jumper presentation night, along with a preseason strength and conditioning training block. In total 2.21% of our total spend was for player/team retention.



Due to committee numbers, no PWJFC fundraising was undertaken this season. We did however raise funds during the Mother's Day and Father's Day rounds. We donated to Breastcare WA (\$1,730.30), Neuroblastoma (\$2,033.51) and Variety (\$155). Our own Amanda and Chase Stoddart raised funds to cut their hair, and have it made into a wig for someone who has lost their hair due to a medical condition. What an awesome effort from these two Piara family members.

Season end sees our balance of accounts at \$53,833.98. Season 2021 expenses still to be made are estimated at \$42,000.



Youth Co-Ordinator

Adam Waight

Our Youth teams have excelled this year and we are excited to see their development over the next few years.

While we continue to look into full pathways for our players that will see them develop even further, we are proud of their achievements throughout this year.

It is always encouraging to see the positive culture our Coaching teams foster and promote within our teams every week. This has resulted in a number of our players being included within the Best and Fairest counts within our district and we are proud of their achievements and that of their teams as a whole.

Specifically some of the achievements include:

Players Achievements

- Year 9/10 Girls
Madison Evans 2nd best and fairest for the East Fremantle district vote count
- Year 7 Boys
Fletcher Tinsley 3rd best and fairest for the East Fremantle district vote count
- Callum Duncan 6th best and fairest for the East Fremantle district vote count

Coach development/support

We have invested heavily this year in coaching, mentoring and support to ensure our Coaches are best equipped to deliver the programs and training that they have this season. This commenced with hearing from Mr. Steve Malaxos at the beginning of our season at the Coaches and Managers night.

Additionally, this season we welcomed Mr. Marc Webb – State Coach, who attended

our training sessions to provide Tackling Engagement.

We also had some of our experienced coaches in Steve York and Brett Cornwill getting involved in coaching the Youth girls at a East Fremantle at district level.

We also engaged our Coaches and held meetings to discuss what they would like/ need for next year and as the Youth Coach Coordinator, where would you like me to help out more or improve. Based on this feedback we engaged a private company to deliver pre-season group fitness programs to our Youth teams.

As a skills based education we offered Level 2 coaching accreditation to all Coaches and Assistant Coaches.

Mentoring Program

This year we introduced a mentoring program across our Junior and Youth Coaches and I attended a number of training sessions to assist in training, culture setting and technique based drill delivery. This will be further expanded in 2022 and I look forward to working with our new and existing coaches on this component of their game delivery.

Youth Performance

Overall the commitment and numbers all year from the kids was fantastic. Especially seeing the development from the start of the season to the end which was incredible.

Junior Co-Ordinator

Spencer Grebe



Well another season of PWJFC Juniors footy has come and gone, and what a year it has been. My first year in the role has been a fantastic learning experience and has made me really appreciate even more, everyone who so graciously gives their time to provide an inclusive and welcoming environment for all kids to play Australian Rules footy.

Firstly I would just like to thank all of my brilliant Coaches, Assistant Coaches, Runners and Managers. It's at times a tough job but incredibly rewarding. You are directly responsible for helping and developing these kids and I have received massive amounts of positive comments through the season. This is a place that values its Coaches and I strongly believe that investing, supporting and retaining coaches is the first step to retaining players.

As a Junior Coordinator this year I have made several positive changes and have others that I will continue to work on in 2022:

- The acquisition of new equipment for Junior and Youth teams. This was an investment that is well worth it for the coming years as more and more Junior teams come on board
- New goal posts and pads for Piara Waters Pavilion. Due to lockdowns, manufacture and approval delays, we couldn't get this done for the 2021 season but all is ready to be installed for next year!
- A coach mentoring program that is still a work in progress and will continue into 2022. A mid-year review was conducted and was very positive. All coaches were given the opportunity to raise concerns with the committee and this allowed Myself and Adam to

ensure the coaches keep an open dialogue with us. Coaching development through district run programs will be something that I continue to push going into 2022 as this is the best way for coaches to learn and grow as coaches. I myself went to several of these and can attest to their efficiency

- Lastly, I strongly encouraged coaches to attend each other's training sessions in order to learn. This is something that I will be pushing in a more organised way in 2022.

One of the most important things that we do as a club is the 2 week transition program between year 2 Auskick (for Coaches and players alike) and year 3 Junior footy. This year all the thanks have to go to the Year 4 Rovers. Mike Pippin, Darryl Perella and of course Adam Waight and all their boys were amazing. We were able to give the year 2 Coaches and kids a taste of what to expect for their jump into Junior footy in 2022, it was a brilliant success. This is another program which will be continued and expanded upon next year.

I would also like to thank again Adam, Mike and Darryl for allowing me to be a part of their teams training sessions all year. I really appreciate you guys teaching me through the year and that has helped massively launching me in Juniors footy.

2021 has been a massive year with some amazing development across all grades, great results on field and even at the time of typing a Grand Final for our Year 9/10 girls' team. Thank you again to all involved, what a great year and bring on 2022!



Auskick Co-Ordinator

Andrew Bryan

What an eventful 2021 season we had! After a delayed start due to Covid, we got to take to the field and have a successful 2021 year, despite it being one of the wettest seasons on record!

Our numbers and growth this year enabled us to become the biggest Auskick centre in the East Fremantle district. We had our PP and Year 1's have 5 teams per year and next year we may even increase that to 6 to have an even spread.

We also added extra coaches to our teams this year so we could offer the extra support and help our young players get as much of the footy as possible. Without the amazing Coaches and Managers volunteering their time this year our jobs would have been impossible. Thank you to all of you amazing people.

We had our Mother's Day pink sock round as our first game and with amazing support from our Clubs families we were able to raise \$1,730 for Breast Cancer WA. Next we started our season with regular games in full swing, it was great seeing the smiling faces on the field during games and at training. Personally I was so amazed at the growth from the Year 1s and Year 2s from last year and am so excited to see the new Year 1s and 2s progression next year!

As the year progressed, we had the wettest season in the club's history. We had a few games that needed to be moved or even cancelled due to the weather. But the kids gave it their all and got out there and played in the rain and loved it (maybe not so much the parents ;)). A big thanks to Chris in the Canteen each week supplying us with fresh hot food and the best Works burgers in WA! Also,

a big thankyou to our sponsor 3c's Coffee van for being there every week for our coffee fix.

Our last Round was Father's Day, and it was amazing as always to see the dads and kids dress up for Superhero's round. We gave a great send off to our year 2 Auskickers with banners and our year 1 kids gave them a guard of honour as they ran out to their fields. We also Raised \$2,033 for Neuroblastoma Australia.

The last event on the Auskick calendar was The Rossmoyne Carnival. We had 4 PP teams 6 year 1 teams and 5 year 2 teams attend. We had a couple of medal winners in the longest kick and running races, a great day out for all involved.

We are already planning ahead to 2022 to make things even better. Thank you again to all Auskick families (parents, siblings, players) for being a part of the club!



Starkick Co-Ordinator

Amanda- Jane Peacock



Three years ago, one of our Coaches and a current committee member, had a vision to start an All-Abilities Program at our Football Club, catering for all children with special needs. This year after a false start due to Covid in 2020, that vision has become a reality. With 22 registrations in our first year already, we are both humbled and proud of its success.

The mantra of Starkick is that “if they want to play we will find a way”. These incredibly special children and their families have been brought together, celebrating inclusion and diversity in a safe and happy environment. The core values at our club are Respect, Inclusion and Engagement. All three are proudly implemented not just in our Starkick Program, but across the board.

After applying for a grant from the Department of Sport and Recreation, and together with our own funds, we have been able to implement this amazing program that had its debut back in 2015, at the Coolbinia Junior Football Club by Mr Rob Geerson. Starkick is now a program at 10 centers across Perth.

When our Auskickers look over amid their own sessions, they see children just like them smiling and laughing, being able to enjoy a sport and engage in something they also enjoy. At the conclusion of each session, a giant 9m parachute is seen creating an ambience at Auskick, that has enriched our already diverse program and taken it to a whole new level.

Our Starkick kids are supported each week by their ever-enthusiastic Coach, some amazing support workers and other support crew. Starkick in the Coaches own words “is a joy and delight every single week”, as she gets to know, coach and mentor these beautiful children. “Seeing the smiles on the faces of our Starkick Families every week makes it all worthwhile”.

Our goal in 2022, is to have 2 teams of these inspiring kids as we continue to nurture and grow this important and rewarding program.



Sponsorship

Tanya Dellaca- Secretary

Thank you to all the sponsors who have been part of the club this year. We hope the sponsors from last year have enjoyed an extra year free of charge to thank you for sticking by the club in the uncertain year of 2020 when COVID first hit WA.

We welcome Frigfix, Renew Energy (Solar Panels Perth) and The Caffeine Machine to the football club in 2021. Renew Energy paid for water bottles for all Junior players and the kids love them!

You may have also noticed the Youth teams looking very smart this year. Each team was sponsored by a platinum sponsor. A club polo was gifted to players to wear to each game with the sponsors logo printed on it. We look forward to continuing this next year with only a couple youth teams still available to be sponsored.

We look forward to welcoming all sponsors back next year - if you have not got in touch to renew your membership please contact sponsorship@piarawaterspirates.com.au and we will send you through the new look packages.



Our 2021 Season

Thank you to our PWJFC Family



Thank You to our 2021 Sponsors

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PRIVATE ESTATE



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