

2022 Season

# Sponsorship Submission



PWJFC

Piara Water Junior Football Club INC.

2021 /2022



## **SPONSORSHIP OPPORTUNITIES**

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With such a thriving family community in and around the Piara Waters suburb, 2021 saw several businesses put their hands in their pockets to assist the club in getting the club to where we are today. We are looking for renewal sponsors or new sponsors for the 2022 season to help our club grow and cater for as many junior footballers as possible.

We have a number of sponsorship opportunities available for the 2022 season.

### **Platinum level - Club sponsor (where available) - \$2500.00 (GST Inclusive)**

- Your logo will be featured at every home game of Auskick, Junior or Youth Games.
- Your company name/logo will be printed on the front right pocket of a Youth team polo shirt. These are worn to each game of the season.
- Your Logo will be printed on the team's photo.
- Your Company name/logo will be prominently displayed on Club Newsletters and our Club Website ([piarawaterspirates.com.au](http://piarawaterspirates.com.au))/Facebook and social pages.
- You will also receive shout outs on Facebook advertising your business or upcoming event which currently has 1400 followers.

### **Gold level - Team sponsor (where available) - \$1200.00 (GST inclusive)**

- Your Company name/logo will be prominently displayed on our sponsor's banner to be displayed on Club Newsletters, Club Website ([piarawaterspirates.com.au](http://piarawaterspirates.com.au)), Facebook and social pages.
- You will also receive a club shout outs on Facebook advertising your business or upcoming events which is currently at 1400 followers.
- Your logo will be printed one teams photo.

AND one of the following:

- You will receive one more option to have your business logo added to merchandise - for example, club drink bottles, hats, umbrellas, runner shirts etc
- OR**
- You can sponsor an event (like a sausage sizzle at the ground at a home game to promote your business)
- OR**
- Have your logo on a Auskick Teams playing shirts – **you must commit to a three-year sponsorship for this (Gold Level with two years of Continued Gold Level)**

# PWJFC PIRATES EST. 2013

## Continual Gold Level – Team sponsor - \$500.00 (GST Inclusive)

- Team jumpers will be reissued in the 2022 season, for instance if the Yr 3 team in 2022 used the team jumper, the Yr 3 team in 2023 will reuse them. Any damaged jumpers will be replaced.
- Your company name/logo will be printed on the on back of each jumper.
- Your Company name/logo will be prominently displayed on our sponsor's banner to be displayed on Club Newsletters, Club Website (piarawaterspirates.com.au), Facebook Page and social pages.
- You will also receive a club shout outs on Facebook advertising your business or upcoming events which is currently at 1300 followers.

## Silver sponsor - \$350.00 (GST inclusive)

- Your Company name/logo will be prominently displayed on our sponsor's banner printed in Club Newsletters, Club Website (piarawaterspirates.com.au), Facebook Page and social pages.
- You will also receive a club shout outs on Facebook advertising your business or upcoming events which is currently at 1300 followers.

## Mid-Season Sponsor - \$220.00 (GST Inclusive)

- (Sponsorship after 1 June 2021) - Your company name/logo will be displayed on our Club Newsletters and our Club Website (piarawaterspirates.com.au).

There may also be other opportunities for promotion, such as fundraisers, social events etc, which could attract publicity and increased exposure for our club and its sponsors.

**We can also offer more customised sponsorship packages to better suit the requirements of potential sponsors, please enquire via [sponsorship@piarawaters.com.au](mailto:sponsorship@piarawaters.com.au)**

**Please note Continuous Sponsors from Previous years may have differing contributions depending on when they signed up with the club.**





For all sponsorship enquiries, please contact us: [sponsorship@piarawaterspirates.com.au](mailto:sponsorship@piarawaterspirates.com.au)

## Agreement To Sponsor the 2022 Season

I \_\_\_\_\_ (name)

Of \_\_\_\_\_ (business name)

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Agree to sponsor the Piara Waters Junior Football Club for season 2022.

I agree to sponsor at the level of (please circle)

<b>Platinum Level</b>	<b>\$2500.00</b>
<b>Gold Level</b>	<b>\$1200.00</b>
<b>Continual Gold Level</b>	<b>\$500.00</b> (Can only be selected if in 2021 you were a Gold Sponsor)
<b>Silver Level</b>	<b>\$350.00</b>
<b>Mid-Season</b>	<b>\$220.00</b>

In return, I will receive (unless otherwise agreed) the benefits outlined in the Sponsorship Proposal document presented to me by the Club.

Signed: \_\_\_\_\_

(Sponsor) \_\_\_\_\_ (Date) \_\_\_\_\_ Signed:

\_\_\_\_\_ (PWJFC Sponsorship Co-ord)

Date: \_\_\_\_\_

Signed: \_\_\_\_\_ (Club President)

Date: \_\_\_\_\_