

2024 Season

Sponsorship Submission



Piara Water Junior Football Club INC.

2023 /2024



SPONSORSHIP OPPORTUNITIES

With such a thriving family community in and around the Piara Waters suburb, previous sponsors put their hands in their pockets to assist the club to get us to where we are now. A club which started with only Auskick players and now has many junior and youth teams and nearly 700 players registered to the club. We are looking for returning sponsors or new sponsors for the 2024 season to help our club grow and cater for as many junior footballers as possible.

We have several sponsorship opportunities available for the 2024 season.

Platinum level - Club sponsor (where available) - \$2500.00

- Your logo will be featured in our window at the clubrooms at Rossiter oval.
- Your company name/logo will be printed on the front right pocket of one Youth team polo shirt. These are worn to each game of the season.
- Your Company name/logo will be prominently displayed on Club Newsletters and our Club Website (piarawaterspiirates.com.au)/Facebook page.
- You will also receive shout outs on Facebook advertising your business or upcoming event which currently has 1500 followers.
- Your company logo will be featured at main functions of the year (Quiz night, wind ups, coach nights etc)
- Your logo will be on the Youth team that is sponsored team photo.

Platinum level - Club sponsor (where available) - \$500.00 continued – 2nd year only

A Sponsor who has been a platinum sponsor can choose to sponsor the same Youth team for a second year if there are minimum changes to this team. No new polos or bags will be allocated to returning players.

Gold level - Team sponsor (where available) - \$1200.00

- Your Company name/logo will be prominently displayed on our sponsor's banner to be displayed in our Clubroom window. It will be included on Club Newsletters, Club Website (piarawaterspiirates.com.au), Facebook Page.
 - You will also receive a club shout out on Facebook advertising your business or upcoming events which is currently at 1500 followers.
 - You will receive one more option to have your business logo added to merchandise - for example, club drink bottles, hats, umbrellas, runner shirts etc.
- OR**
- You can sponsor an event (like a sausage sizzle at the ground at a home game to promote your business)



Silver sponsor - \$500.00

- Your Company name/logo will be prominently displayed on our sponsor's banner printed in Club Newsletters, Club Website (piarawaterspirates.com.au), Facebook Page.
- You will also receive a club shout out on Facebook advertising your business or upcoming events which is currently at 1500 followers.

Mid-Season Sponsor - \$250.00

- (Sponsorship after 1 June 2024) - Your company name/logo will be displayed on our Club Newsletters and our Club Website (piarawaterspirates.com.au).

There may also be other opportunities for promotion, such as fundraisers, social events etc, which could attract publicity and increased exposure for our club and its sponsors.

We can also offer more customised sponsorship packages to better suit the requirements of potential sponsors.



For all sponsorship enquiries, please contact us : sponsorship@piarawaterspirates.com.au



Agreement To Sponsor The 2024 Season

I _____ (name)

Of _____ (business name)

Address: _____

Phone: _____ Email: _____

Agree to sponsor the Piara Waters Junior Football Club for season 2023.

I agree to sponsor at the level of (please circle)

Platinum Level **\$2500.00**

Gold Level **\$1200.00**

Silver Level **\$500.00**

Mid-Season **\$250.00**

In return, I will receive (unless otherwise agreed) the benefits outlined in the Sponsorship Proposal document presented to me by the Club.

Signed: _____

(Sponsor) _____ (Date) _____ Signed:

_____ (PWJFC Sponsorship Co-ord)

Date: _____

Signed: _____ (Club President)

Date: _____